



GREATER IDAHO FALLS TRANSIT

dba TRPTA TARGHEE REGIONAL PUBLIC TRANSPORTATION AUTHORITY
PHONE: 208-612-8323

BOARD MEMBERS PRESENT:

Michelle Ziel-Dingman, Arnold Cantu, Hailey Mack, and Rick Cloutier

Absent: Lisa Farris

June 20, 2023 | 10:00 am - 11:00 am

Idaho Falls City Annex Building - Building Div. Conference Room

Agenda

- **Introduction and welcome new GIFT Board Member, Hailey Mack**, Dean of Students for College of Eastern Idaho (CEI).
- **Kade Marquez, GIFT Transit Coordinator - Updates**
Fee Resolution increase
 - Increased fare by \$1 for each category of passenger.
 - Increased our price and our demand went up.
 - \$12,500 of fares collected in May. Can't be used for match, just reduces our expenses.
 - We are nearing 9,000 user accounts. About 62% of these accounts are full price riders and 38% are discounted riders. Discounted riders ride with a much higher frequency.
 - We could petition to not have discounted rides as we do not have to because we're on-demand. Kade says that we could be 18 months from making this type of decision. We have enough funding to get us through the end of the third year.

Intern update for senior citizen outreach planned for this summer.

- No update on the grant to fund this.

GIFT Funding changes & ITD Fare Guidance

- Will be funded by the Area Agency on Aging for funding. Can be used as match for 5310 funds per Congress.

Customer service, events, state of the ride report- general update.

- Changed wait time goal is now 15 minutes per ride. Our current average is 21 minutes.
- Negotiated our second year of contract and it was amicable.
- Kade believes that we have reached our maximum efficiency.
- Considering offering after-hours rides in the next month or so.
- Currently interviewing social media companies to take this task off our hands and increase our marketing to get more rides.

- Passed 90,000 rides/boardings since we began service on 6/19/23.
 - We were about 20 rides off from having the largest amount of rides.
 - Might reduce amount of vans on the road on Saturdays and some holidays as we have seen decreased rides during these times.
 - ITD offered a special grant opportunity last year after the public transit summit in a competitive process. Laura Satterlee helped us and we received 5339 funds for three bus stop structures (Memorial Drive, Community Park & Mel Erickson).
 - Association of Idaho Cities Award will be given to GIFT this week at the AIC meetings in Boise.
 - #1 customer service issue is the request to expand service outside of the City of Idaho Falls.
- **Financial Update - Michelle Ziel-Dingman (Lisa Farris absent)**
 - Kade let us know that we received a new grant that we need to decide where match will come from.
 - Motion to approve financial report made by Arnold Cantu, seconded by Rick Cloutier. Unanimously approved.
 - **TRPTA By-Laws signed 4/18/23** - Board signatures with modifications made to correct physical and mailing address and add new Board member, Hailey Mack.

Action Items

- Approve April 18, 2023 Minutes
- Approve May 31, 2023 Financials
 - Motion to approve GIFT board minutes for April and May 2023 by Rick Cloutier, seconded by Arnold Cantu. Hailey Mack abstained. Unanimously approved.

For a program, service, or activity of the City of Idaho Falls that is not accessible to persons with disabilities should be directed to the City's ADA Coordinator: ADA/Section 504 Coordinator, Lisa Farris, Email: Lfarris@idahofallsidaho.gov 680 Park Avenue Idaho Falls, ID 83402 (208) 612-8323 or Fax: (208) 612-8520 TTY: (800) 377-3529 or Idaho Relay 711. Contact should be made as soon as possible, but no later than 48 hours before the start of the meeting.