

Lisa Farris opens the meeting on January 21, 2025 at 10:00 am with the following board members present:

Lisa Farris, Chair/Treasurer, Jim Freeman, Co-Chair, Ian Turner, Board Director, Arnold Cantu, and Hailey Mack, Secretary. Additional present includes Kade Marquez, Transit Coordinator, Rachel Huntsman, Public Works Executive Assistant, Margret Wimborne, Mayor's Chief of Staff, Matt Queen and Jennine Dixon, Idaho Commission for the Blind and Visually Impaired, were in attendance.

#### Discussion Items- Lisa Farris and Kade Marquez

- Lisa provided a financial update as of January 21, 2025
  - Bank of Commerce Business Checking balance is \$21,179.26
  - Bank of Commerce Business Savings balance is \$5,028.11
  - LGIP – main account balance is \$1,044,974.47
  - LGIP – senior donations account balance is \$48,191.95
  - LGIP – old TRPTA account balance is \$659.40
  - Bank of Commerce CD - \$250,000
  - Still 2 pending payments from Downtowner
- Kade provided an update on MOUs with ITD, BMPO, and Grand Peaks Medical and Dental. It was suggested to approve the MOU with ITD and BMPO as the MOU moves GIFT out of a pilot project and defines roles. The ITD and BMPO MOU was previously approved by the Idaho Falls City Council. The MOU with Grand Peaks Medical and Dental is still on hold, was Kade is waiting on information from legal counsel.
- Kade gave an update on promotional rides and came from a mini grant that was received through the office of Highway Safety. The branded chips were created 5,000 and have distributed 2,000 to offer free rides for drunk driver abatement. There were 361 promotional rides provided to date and totaled a value between \$1,500 to \$3,000. However, the net revenue from fares is in line with the last 3 months at \$18,365. So far it appears that there is no abuse of the promotional rides. Kade proposes to continue the free rides to and from the library on Fridays and Saturdays to aid the students' participation in the library reading programs. The free ride program is seeing about 12 rides on Fridays and Saturdays. It was determined the library promotional ride program is under the limited needed for board approval. Promotional rides to Veteran's Memorial Hall and American Legion meeting for veterans are increasing but not at a large

rate. It was determined that the free rides for veterans should also continue.

- Kade discussed selling GIFT ride tokens at the disability ride rate of \$2 per ride. We are waiting for feedback on the 5310 agreement, money specifically used for disability and senior transportation. The 5310 funding will need to be spent by September 30<sup>th</sup> of this year therefore, the spending will be on an accelerated rate. We do not need to have a disability rate since GIFT is an on-demand service and the disability rate was getting abused when offered. Once the 5310 agreement is clearer and additional conversations with Development Workshop, it was decided that a decision should wait. It was suggested that GIFT becomes a vendor for direct bill with state agencies to provide an easy way to purchase in bulk.
- Kade has begun conversations to have a bus stop installed in front of Community Family Clinic. Since the bus stop would need to be placed on private property in front of the clinic the cost and the rent can be used as an in-kind donation for as long as the bus stop is functional. Another opportunity is a direct financial contribution for a ride program for the federally funded clinic. The program can then provide free rides at no cost to the end user. Kade is also seeking a direct financial contribution from the College of Eastern Idaho to provide a ride program to the students. The direct financial contribution model is a successful model and is something that has been done in Twin Falls, Idaho.
- Kade updated on vehicle replacement and a Toyota Sienna ADA van is coming in a few weeks. There have been servicing issues with a large van as the transmission is unserviceable and the van is not functioning in the cold weather. A meeting on January 22<sup>nd</sup> is scheduled to finalize the bid package for the purchase of additional vehicles. The city ARPA funds also will be used to purchase a turtle top van and with all these expected purchases it will add 5 new vehicles to the fleet.
- No new updates on GIFT by-laws.

#### Action Items voted

- Approved November 19, 2024, and corrected October 15, 2024, board minutes. Moved by Lisa Farris, seconded by Jim Freeman, and all were in favor.

- Approved Financials 11/20/2024 through 12/31/2024 and 1/1/2025 through 1/21/2025. Moved by Ian Turner, seconded by Hailey Mack, and all were in favor.
- Approved ratified MOU between ITD, BMPO, and GIFT. Moved by Jim Freeman, seconded by Arnold Cantu, and all were in favor.
- Tabled the sale of GIFT tokens at previous disability rate discount as needed until 5310 funds are finalized.
- Removed as the action item was not needed to allow Kade Marquez to negotiate with Community Family Clinic as final approval will need to be approved by the board.

The meeting adjourned at 10:55am.